



Oh, snap! Using popular culture to reach undergraduates in library instruction

ACRL Live e-Learning Webcast

Co-hosted by
ACRL/NY &

Kurt R. Schmeller Library, Queensborough Community College, CUNY

Tired of boring, run-of-the-mill library instruction? Want to jazz up your information literacy program and connect with students? Join ACRL Live e-Learning Webcast!

Learning Outcomes:

- Participants will understand the benefits of using popular culture in higher education in order to connect with students.
- Participants will assess existing curriculum in order to determine where popular culture can be incorporated successfully.
- Participants will modify existing curriculum by using popular culture in order to create new, engaging activities for student learning.

Presenters:

Heidi Blackburn, Undergraduate Services Librarian, Kansas State University Salina
Cynthia Dudenhoffe, Library Director, Central Methodist University

Date & Time: March 12, 2013, 2:00 PM – 3:30 PM

Location: CETL (L-313) at Queensborough Community College Library, CUNY
Further discussion, networking opportunities & refreshments after the webcast

Free to ACRL/NY members, ACRL members & Queensborough Community College. All others \$5.00
To become a member of ACRL/NY: http://acrlny.org/?page_id=7

To register: <https://acrlnyforms.wufoo.com/forms/oh-snap-acrl-live-elearning-webcast/>

Directions to Queensborough Community College:
<http://www.qcc.cuny.edu/about/index.html>

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